



ADVERTISING AGREEMENT

The Society requires a signed confirmation for all advertising placements. To guarantee your rate and placement, please sign and return this confirmation by fax to +1 847 439-7226. Your ad will not run until this agreement is received. Please note that the Society and the 2017 Congress may be referred to only as *SCCM, the Society of Critical Care Medicine*, or the *47th Critical Care Congress*.

Date: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Contact: _____ Email: _____

Authorized Signature: _____

Publication(s): _____

Congress Program & Exhibition Guide* (published February 2018)

Ad space deadline October 27, 2017

- ☐ Full Page - \$5,000
☐ Divider Page - \$6,500

Congress Special Events and Session Brochure* (published February 2018)

Ad space deadline October 24, 2017

- ☐ Full Page - \$3,750

Critical Connections* ad space deadline – Six weeks prior to issue date (select issue(s):

- ☐ August/September, ☐ October/November ☐ December/January
☐ Full Page - \$4,665
☐ 2/3 Page – \$4,090
☐ 1/2 Page – \$3,500

*All print ads are 4-color

Payment:

☐ Check (U.S. funds drawn on a U.S. bank.) or International Money Order, made payable to SCCM

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Send agreement and payment to:

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